



### FISCAL YEAR 2024 ANNUAL REPORT

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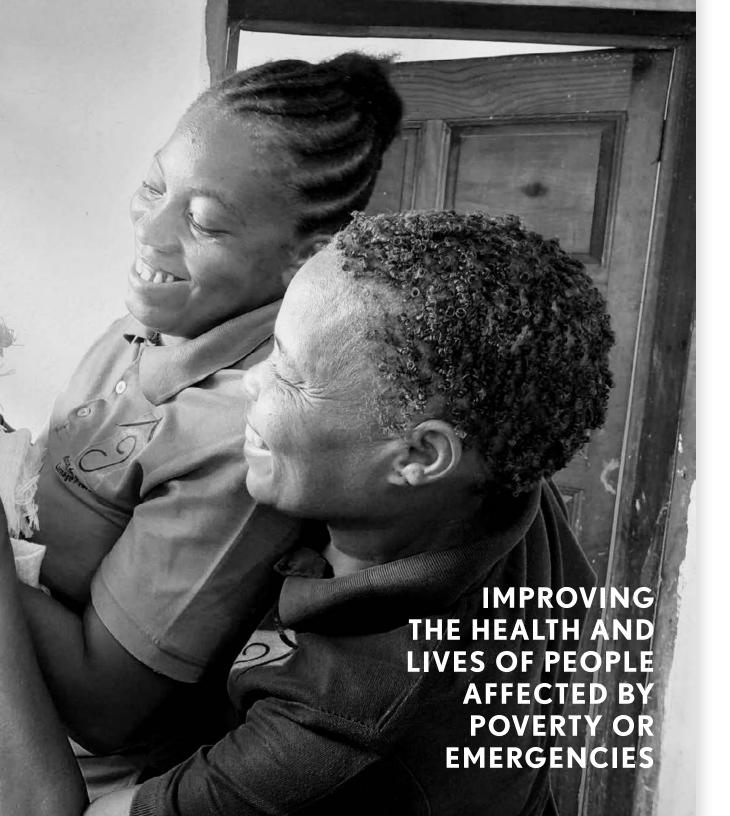
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Cover photo: On May 17, 2024, Direct Relief delivered a 1.5-metric ton shipment to the Guerrero Health Department in Guerrero, Mexico, including 156 field medic packs for firefighters and paramedics, and seven emergency health kits filled with emergency essentials requested after disasters. This aid will bolster the Medical Emergency Regulatory Center, the state's fire department, and the National Forestry Commission brigades. (Photo by Felipe Luna Espinosa for Direct Relief)





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**Guiding Principles** 



\$2,400,000,000

in specifically requested medicines and medical supplies

515,190,305

in Defined Daily Doses of medicine

5,823

tons of pharmaceuticals, medical supplies, and medical equipment delivered

26,772

deliveries to healthcare providers

90

countries

U.S. states

U.S. territories



MĀLAMA I KE OLA HEALTH CENTER Mālama I Ke Ola Health Center received a \$1 million grant from Direct Relief to continue and expand vital health services to the community after devastating wildfires broke out in August 2023. (Courtesy photo INGRANTS DISTRIBUTED

# Kampala, Uganda (David Uttley for Direct Relief)













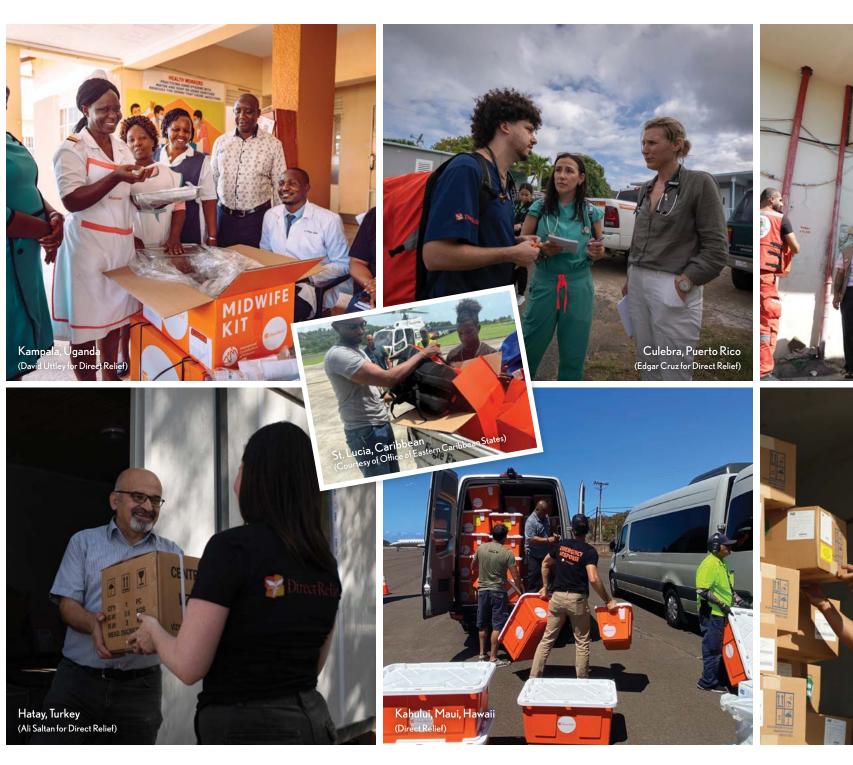




**HUMAN SCALE** 

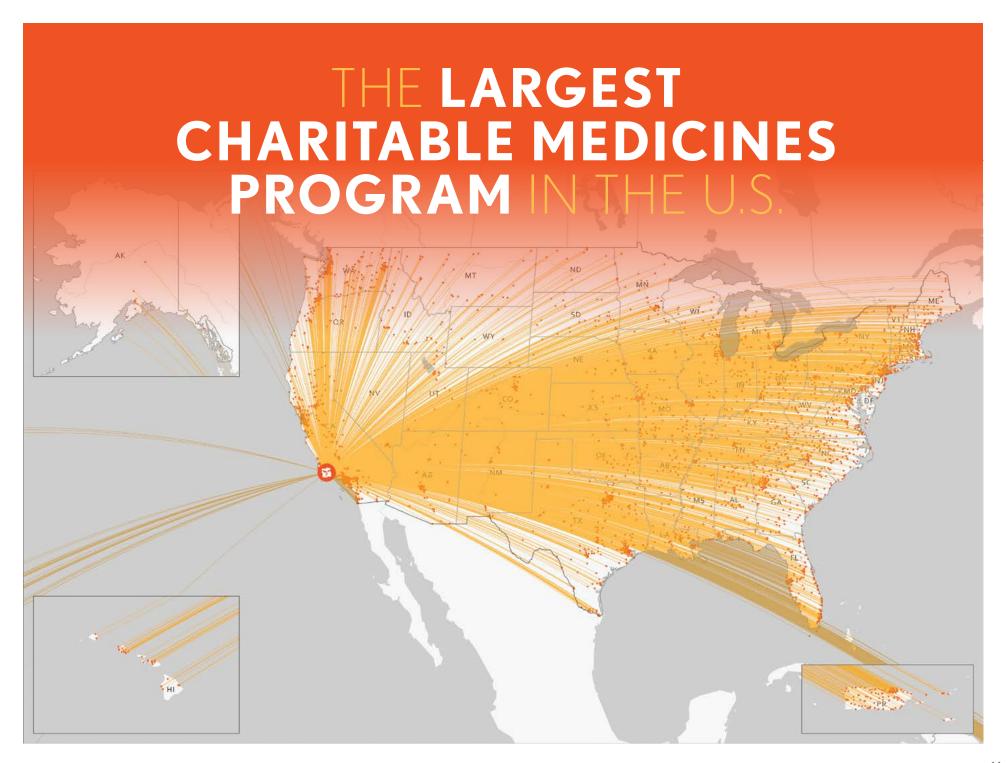
# PROVIDE

OPERATIONAL SCALE











### HOW DIRECT RELIEF WAS FUNDED

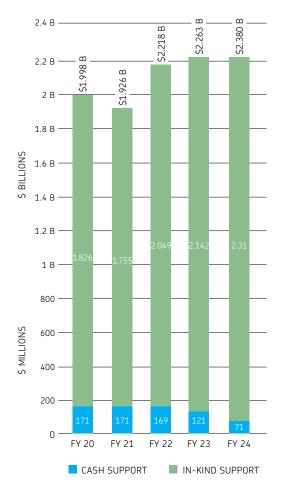
FY 2024

Nongovernmental, nonsectarian, and nonprofit, Direct Relief provides assistance to people and communities without regard to factors such as ethnic identity, gender, nationality, political opinion, or religion. Direct Relief relies entirely on private contributions.

In Fiscal Year 2024 (July 1, 2023, through June 30, 2024), individuals, companies, and foundations gave in-kind and cash contributions to Direct Relief. Businesses and organizations provided products and expertise needed and leveraged for humanitarian purposes, and generous cash donations helped keep Direct Relief independent from external interests, maintaining the flexibility of its work. >>



FY 2024 CONTRIBUTED SUPPORT: \$2.381 B



### **CASH AND IN-KIND CONTRIBUTIONS**

To fulfill its mission and program objectives, Direct Relief has long sought partnerships with, participation of, and contributions of in-kind goods and services from businesses and organizations with particular expertise that is needed and can be leveraged for humanitarian activities. In-kind contributions typically represent more than 90 percent of the organization's total annual revenue and provide other significant benefits.

Direct Relief's core activities revolve around its functional role of medical distributor. The organization was the first nonprofit in the U.S. to obtain the highest accreditation and licensing in all 50 states to distribute Rx medications. Consistent with this role, the majority of inkind contributions typically include substantial inventories of prescription medications, vaccines, and medical supplies from manufacturers that Direct Relief, in turn, provides at no charge to qualified healthcare organizations for patients who need and cannot afford them and during emergencies.

Other in-kind contributions include extensive transportation and logistics services, a broad array of software applications and technology platforms, and expertise in numerous functional areas inherent in managing a global medical supply chain that must meet stringent regulatory standards, which exist even in emergency situations to which Direct Relief frequently is asked to respond. The longstanding approach of inviting direct support for needed goods and services has benefits far beyond merely receiving donated goods and services. It

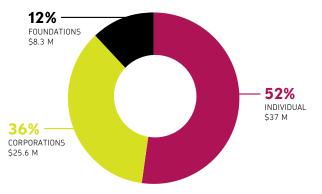
has allowed broader public participation in humanitarian efforts by commercial businesses in many industries and far more and higher quality goods and services than could be achieved by seeking only financial support from the public to purchase them.

In addition, the extensive contribution of goods and services allows financial contributions entrusted to Direct Relief to be leveraged significantly. Direct Relief also seeks and receives cash contributions, which are used to cover internal costs and procure goods and services that cannot be obtained through in-kind donations and are needed to advance the organization's mission.

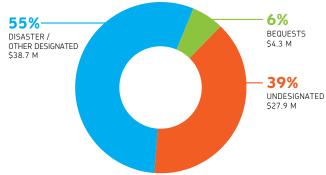
Direct Relief's financial statements must account for both cash and in-kind contributions that are entrusted to the organization to fulfill its humanitarian mission. In Fiscal Year 2024, over 97 percent of its total public support of nearly \$2.4 billion was received in the form of in-kind medical products and certain other donated goods and services (such as transportation services from FedEx, online advertising from Google, etc.).

Merging cash and in-kind contributions in accordance with Generally Accepted Accounting Principles (GAAP) can be confusing to non-accountants. These notes, in addition to the financial statements on page 27, are to assist you in understanding how Direct Relief's program model is financed and works, to explain the state of the organization's financial health, and to inform you of how the money generously donated to Direct Relief in FY 2024 by individuals, businesses, organizations, and CONT'D >

### SOURCES OF CASH REVENUE: \$71 M



### CATEGORIES OF CASH SUPPORT: \$71 M



foundations was spent.

Direct Relief's activities are planned and executed on an operating (or cash) budget that is approved by the Board of Directors prior to the onset of the fiscal year. The cash budget is not directly affected by the value of in-kind medical product contributions. Cash support—as distinct from the value of contributed products—is used to pay for the logistics, warehousing, transportation, program oversight, program and administrative staff salaries, purchasing of essential medical products, acquisition of donated medical products, and all other program expenses.

### **TIMING OF REVENUE RECOGNITION** & EXPENSES

When taking an annual snapshot at the end of a fiscal year, several factors can distort a realistic picture of Direct Relief's (or any nonprofit organization's) financial health and activities. One is the timing of donations received and the expenditure of those donations, whether in the form of cash or in-kind medical products.

Donations—including those received to conduct specific activities—are recorded as revenue when they are received or promised, even if the activities are to be conducted in a future year. The in-kind product donations are also recorded in inventory upon receipt. Direct Relief's policy is to distribute products at the earliest practicable date, consistent with sound programmatic principles. While the distribution often occurs in the same fiscal year of receipt, it may occur in the following fiscal year. An expense is recorded and inventory is reduced when the products are shipped to partners.

In FY 2024, Direct Relief received more in contributions and earnings than was used to support its partner network and run operations. When the fiscal year ended, the Organization reported an increase in net assets (or net operating "surplus"). In FY 2022, for example, the opposite was true, and the Organization recorded a decrease in net assets (or net operating "deficit").

In FY 2024, Direct Relief received public support and revenue of \$2.3 billion in product donations, and \$71 million in cash donations. The Organization had an unrealized gain (fair market value increase) on investments of \$6 million and \$13.3 million in interest and investment

income. During the same period, Direct Relief incurred program service costs including pharmaceuticals, medical supplies, equipment and related expenses of \$2.4 billion, administrative support services of \$9.5 million and fundraising costs of \$3.4 million. For FY 2024, the change in net assets was a \$28 million net operating "surplus." A fiscal year end net operating "surplus or "deficit" is often due to the timing difference of when public support is received and recorded (current fiscal year) compared to when humanitarian aid or cash is granted (subsequent fiscal years).

### **POLICY ON DESIGNATED** CONTRIBUTIONS

Direct Relief has adopted a strict policy to ensure that 100 percent of all designated contributions for a specific program or emergency response are used only on expenses related to supporting that program or response. This includes earnings that may accrue on restricted contributions. By longstanding internal policy and practice, any such earnings are deemed to retain the same restriction as the contribution. This is not required under GAAP but Direct Relief believes it right and proper to do so and ensures the intended purpose of a donor's restricted fund is honored. Direct Relief has used similar policies for all disaster responses in the last few years, including responses to the crisis in Ukraine, Covid19 pandemic, wildfires in the U.S., and the Turkey/Syria earthquake.

This approach is appropriate for honoring precisely the clear intent of generous donors who responded to these tragedies and to preserve the maximum benefit for the survivors for whose benefit the funds were entrusted to Direct Relief.

### **VALUATION OF IN-KIND RESOURCES**

Direct Relief was the first nonprofit organization in the United States to receive accreditation from the National Association of Boards of Pharmacy as an Accredited Drug Distributor (formerly known as Verified-Accredited Wholesale Distributor or VAWD) licensed to distribute pharmaceutical products in all 50 U.S. states and is among the largest-volume providers of medical donations to its partners worldwide. Direct Relief's programs involve a

wide range of functions, several of which require specialized expertise and licensing. Among these functions are identifying key local providers of health services in such areas;

HOW **DIRECT RELIEF WAS FUNDED** FY 2024

working to identify the unmet needs of people in the areas; mobilizing essential medicines, supplies, and equipment that are requested and appropriate for the circumstances; and managing the many details inherent in storing, transporting, and distributing such goods to the partner organizations in the most efficient manner possible.

When Direct Relief receives an in-kind donation, accounting standards require a "fair market value" to be assigned to the donation. Donations of medicines, medical equipment, and medical supplies have long been an integral part of Direct Relief's humanitarian assistance programs. In assigning a fair market value to the in-kind medical donations received, Direct Relief uses a careful, conservative approach that complies with relevant accounting standards and the spirit and purpose of disclosure, transparency, and accountability to the public.

Direct Relief uses the following methodology in determining the fair market value of in-kind medical donations: U.S. Food and Drug Administration approved pharmaceuticals, branded and generic, are recorded at estimated wholesale value, which approximates fair value, on the date received, based on the Wholesale Acquisition Cost (WAC) as in the RED BOOK<sup>TM</sup> published by Truven Health Analytics/IBM Watson Health. The RED BOOK® is an industry recognized drug and pricing reference guide for pharmaceuticals in the U.S. Direct Relief uses monthly pricing information available from the RED BOOK<sup>TM</sup> online service to ensure the most accurate and current valuation of pharmaceuticals donated to the organization.

WAC is the standard used by many U.S. states as the Federal Upper Limit pricing for drugs purchased under the Medicaid program. Alternative methods of valuing a drug donation would result in a higher valuation. For example, the commonly cited Average Wholesale Price (AWP), which is also published in the RED BOOK©, is approximately twenty-five percent higher than WAC for a particular product according to the RED BOOK©. CONT'D >



HOW **DIRECT RELIEF WAS FUNDED** FY 2024

Direct Relief determined that WAC is the more appropriate measure. Because pricing differences exist for generic and branded products, it is important to note Direct Relief

applies WAC value to each specific product's National Drug Code, which relates to the specific manufacturer and formulation of a drug. This distinction is significant because it reflects, for example, the lower price (and fair market value) of a generic product received through donation, compared to higher-priced branded product.

For non-FDA-approved pharmaceuticals, for example, products manufactured for use in non-U.S. markets, the organization uses independent pricing guides to determine the fair market value of the particular manufacturer's specific formulation. As is the case with FDA-approved formulations, the value relates to the specific product from the specific manufacturer. The sources of such pricing information vary, but relevant information may include the price paid by wholesalers or other third-party buyers, a favorable price negotiated by an organization for a particular drug, or other such reasonable bases. For medical supplies and equipment, the organization determines wholesale value by reviewing the pricing information on the specific item listed for sale in trade publications, through online pricing, and through its own procurement history when purchasing. Such valuations are lower typically than published retail prices.

Different prices for similar products or services in different geographic areas can cause confusion. The specifics of Direct Relief's valuation methodology are noted here in recognition of the confusion that can arise with the value of contributed goods and services. One source of confusion stems from the significant pricing (and therefore valuation) differences that exist in different parts of the world for similar products. With regard to pharmaceuticals, significant differences exist between a branded drug and a generic equivalent formulation even within the same market, including the U.S. Because Direct Relief operates on a global scale, such differences must be considered and reflected in the accounting and reporting of contributions.

Of course, similar pricing and valuation differences

also exist for other commodities and services beyond pharmaceuticals. In the U.S., for example, 12 ounces of water is free from a public tap but can be several dollars if it comes in a branded bottle.

Similar pricing differences exist for services as well. The outsourcing and off-shoring phenomena reflect that even highly skilled services—surgery, computer programming, research conducted by Ph.Ds.— are done at vastly different prices in different countries.

Direct Relief's internal processes, information systems, and public disclosures ensure that these distinctions are clearly documented, and that the organization's financial reporting precisely and accurately reflects the fair market value of the specific items received through donation. If a low-cost generic medication is received through donation, its value is properly recorded as that of the generic medication. Similarly, if a more expensive branded product is received through donation, its value is registered as that of a branded product.

As noted above, Direct Relief has long sought the contribution of needed goods and services to use for humanitarian purposes because of the efficiencies and other benefits that result. The organization, and more importantly the people it serves, benefit from the lowest-cost and most efficient use of resources. Financial contributors benefit also, since their financial contributions are not being used to purchase goods or services that can be obtained directly through donations. Therefore, when it comes to accounting for, documenting, and reporting any contributions it is very important to get it right.

### **DIRECT RELIEF FOUNDATION** AND THE BOARD-RESTRICTED **INVESTMENT FUND**

In 1998, Direct Relief's Board of Directors established a Board-Restricted Investment Fund ("BRIF") to help secure the organization's financial future and provide a reserve for future operations. The BRIF, established with assets valued at \$774 thousand, draws resources from Board-designated unrestricted bequests and gifts and returns on portfolio assets.

In October 2006, the Direct Relief Foundation was formed and incorporated in the State of California as a separate, wholly controlled, supporting organization of

Direct Relief. Effective April 1, 2007, assets in the BRIF were transferred to the Foundation. The Foundation's investments are managed by J.P. Morgan, an investment firm under the direction of the Foundation's Investment Committee, which meets quarterly and oversees investment policy and performance.

The Board has adopted investment and spending policies for the BRIF assets that attempt to provide a predictable stream of funding to Direct Relief while seeking to maintain the purchasing power of these assets. Under this policy, as approved by the Trustees of the Foundation, the BRIF assets are invested in a manner that is intended to produce results that provide a reasonable balance between the quest for growth and the need to protect principal. The Foundation expects its BRIF funds, over time, to provide an average rate of return of approximately five percent annually. Actual returns in any given year may vary from this amount.

The Foundation, to satisfy its long-term rate-ofreturn objectives, relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The organization targets a diversified asset allocation balanced between equity and fixed income investments to achieve its short-term spending needs as well as long-term objectives within prudent risk constraints.

The Foundation has a policy of appropriating for distribution each year an amount up to five percent of the assets of the BRIF. In some instances, the Board may decide to appropriate an amount greater than its stated policy if it is specifically deemed prudent to do so. The BRIF is authorized to distribute its portfolio assets to pay for Direct Relief's fundraising expenses and the salary of the President and CEO as well as advance emergency relief funding as determined by the President and CEO.

For Fiscal Year 2024, the Foundation Trustees approved a distribution of \$3.7 million to pay for Direct Relief's fundraising expenses and the salary of the President and CEO. Upon a majority vote by the Board, the BRIF may also be utilized to meet other general operational costs and extraordinary capital expenses.

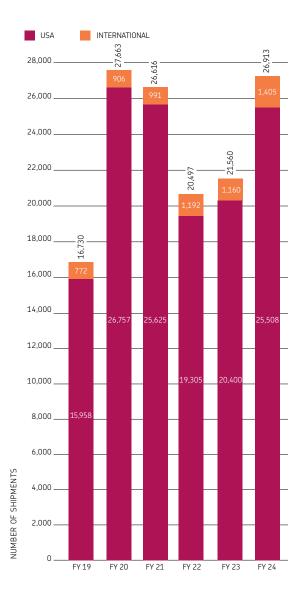
## HOW YOUR **SUPPORT WAS USED**

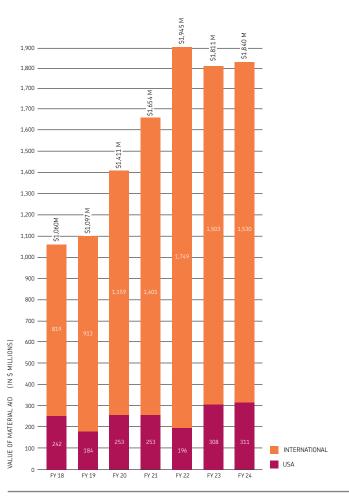
FY 2024

Thanks to your participation, Direct Relief helped more people in more places than ever before in its 76-year history in FY 2024. The organization received \$2.38 billion in public support and provided \$2.4 billion in assistance around the world (including \$45.6 million in financial assistance. >>

### MATERIAL ASSISTANCE

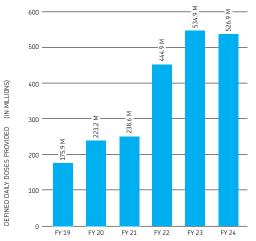
Advancing its mission to improve the health and lives of people affected by poverty or emergencies, Direct Relief delivered 26,913 shipments of humanitarian material aid in FY 2024 to 94 countries and all 50 U.S. states and 5 U.S. territories.





The medical aid contained in these shipments was sufficient to provide 526.9 million Defined Daily Doses (DDD) for people who may have otherwise lacked access to quality medications.

The **3,200** tons (over 6.4 million pounds) of pharmaceuticals, medical supplies, and medical equipment that were furnished to local health providers had a combined wholesale value of \$1.8 billion.



DDD is a measure of drug utilization developed by the World Health Organization (WHO) and maintained by the WHO Collaborating Center for Drug Statistics methodology at the University of Norway in Oslo. Direct Relief uses this as a measure of pharmaceutical aid provided.

# 03 24 Healthy Mothers Healthy Babies Coalition of Hawai'i visits Royal Lahaina Hotel, one of many sites used as temporary housing for displaced residents of Lāhainā after the Maui wildfires in August 2023. Direct Relief supported the coalition with medicines, supplies, and financial assistance. (Courtesy photo)

### FINANCIAL ASSISTANCE

In addition to providing more essential medical material resources than ever before, Direct Relief furnished \$45.6 million in critically needed funding in FY 2024 to support the efforts of locally-run, non-governmental health facilities in the U.S. and internationally as they responded to crises, rebuilt damaged facilities, trained frontline health workers, and extended care to more patients.

Grant recipients included community-based groups responding to or recovering from emergencies, including the crisis in Ukraine (\$4.6m), Turkey/Syria Earthquake (\$4.1m), Hawaii Wildfires (\$3.1m), Israel/Palestine Conflict (\$1.5m), the Covid19 Pandemic (\$1.3m), the Columbia Migrant Crisis (\$850k), and Morocco Earthquake (\$654k).

Additional funding supported the innovative care and treatment programs of community health centers, free clinics, and charitable pharmacies in the U.S., and the on-going efforts of numerous other partners to address the chronic health needs of vulnerable people in their communities.

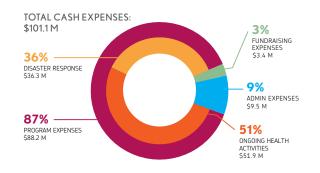
### **STAFFING & EXECUTIVE** COMPENSATION

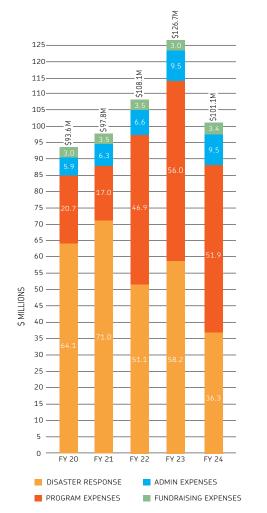
The \$2.4 billion in humanitarian assistance Direct Relief provided in FY 2024 across the U.S. and around the world was undertaken by a staff which, as of June 30, 2024, comprised 138 positions (136 full-time, 2 parttime). Measured on a full-time equivalent (FTE) basis, the total staffing over the course of the year was 137.1. This figure is derived by dividing the total hours worked by 2,080, the number of work hours of a full-time employee in one year. Two persons each working half-time, for example, would count as one FTE.

In general, staff functions relate to three basic business functions: programmatic activity, fundraising, and general administration. The following sections describe the financial cost Direct Relief's activities and how resources are spent to provide assistance to people in need throughout the world.

The President and CEO's compensation is paid from funds provided by Direct Relief Foundation. His compensation is allocated 50 percent to administration and 50 percent to fundraising

### **TOTAL CASH EXPENSES**

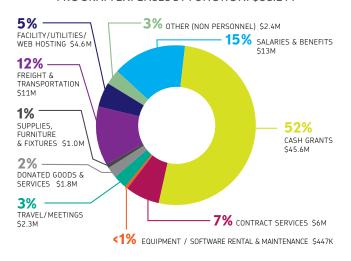


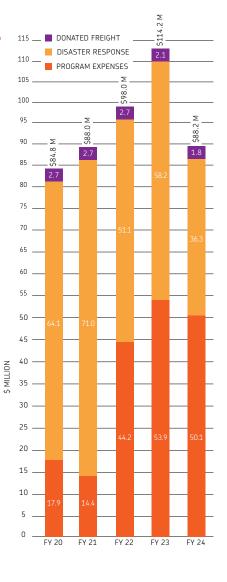


### **PROGRAM EXPENSES**

To implement its humanitarian programs (\$1.8 billion in medical material aid), Direct Relief spent \$60.9 million (excluding \$45.6 million in cash grants) in FY 2024, \$13 million of which paid for salaries, related benefits (health, dental, long-term disability insurance, and retirement-plan matching contributions), and mandatory employer paid taxes (Social Security, Medicare, workers' compensation, and state unemployment insurance) for 85 full-time and 1 part-time employees engaged in programmatic functions.

### PROGRAM EXPENSES BY FUNCTION: \$88.2 M





### PROGRAM EXPENSES ALSO INCLUDE >>

- Ocean/air freight and trucking for outbound shipments to partners, in-country transportation and inbound product donations (\$12.7 million total, of which \$1.8 million was donated)
- ► Travel for oversight and evaluation (\$2.3 million); contract services (\$6 million); packing materials and supplies (\$1 million) and disposal costs for expired pharmaceuticals (\$906 thousand)
- ▶ The value of expired products disposed of (\$131.3 million)
- A pro-rata portion of other allocable costs (see page 35)



### FUNDRAISING EXPENSES BY FUNCTION: \$3.4M

### **FUNDRAISING EXPENSES**

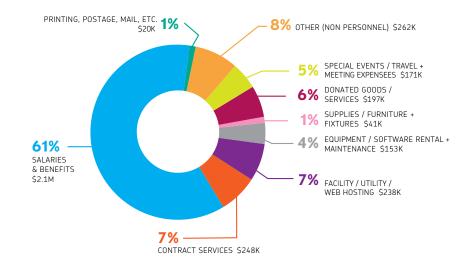
Direct Relief's FY 2024 fundraising expenses totaled \$3.4 million, of which \$197,000 (or 6 percent) was the value of donated goods and services (such as donated advertising from Google) that were noncash expenditures. Such donated goods and services of an equal amount are also reported as revenue, as explained on page 14. FY 2024 cash expenditures for fundraising totaled \$3.2 million, which were paid by the Direct Relief Foundation—not from donors' contributions—as explained on page 17. The majority of these cash expenditures, \$2.1 million or 65 percent of the total \$3.2 million, were used to pay the salaries, related benefits, and payroll taxes for 11 full-time and 1 parttime employees. The other cash expenditures for fundraising activities are detailed in the list and chart below by type of activity, amount, and percentage of total expenditures for fundraising.

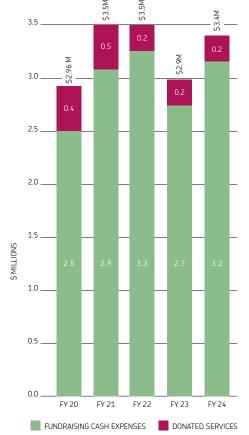
Direct Relief's longstanding emphasis on efficiency extends to its fundraising efforts. Although not paid with donor funds, Direct Relief notes for comparative purposes that its total fundraising expenses for FY 2024 of \$3.4 million (which includes noncash expenditures) equals 4.78 percent of the \$70.9 million in cash support the organization received; cash expenditures for fundraising of \$3.2 million equals 4.47 percent of cash received.

Direct Relief believes that this ratio of cash expended on fundraising to charitable cash donations received is the most appropriate measure to consider because it is most common and allows for a fair comparison with other charitable organizations that rely on charitable support.

Also, unlike Direct Relief, most charitable organizations do not receive the majority of their contributions in the form of noncash donations, which represented 97 percent of the \$2.4 billion in total revenue received by Direct Relief in FY 2024. Presenting fundraising expenses as a percentage of total revenue that includes extensive inkind contributions provides a misleading picture of how much of its or its donors' money is being spent on fundraising.

In Direct Relief's case, the already exceptionally low ratio of 4.47 percent of cash received being devoted to fundraising would become statistically zero (less than two-tenths of one percent) with the inclusion of the substantial amount of in-kind contributions reflected in the total \$2.4 billion revenue figure for FY 2024.





### **FUNDRAISING EXPENSES** ALSO INCLUDE >>

- \$20 thousand for the production, printing, and mailing of the annual report, tax-receipt letters to contributors, fundraising solicitations, and informational materials
- \$110 thousand in advertising and marketing costs
- ▶ \$445 thousand in contract services (\$237 thousand in donated services)
- ▶ \$196 thousand in supplies and furniture in support of the fundraising staff
- ► A pro-rata portion of other allocable costs (see page 25)



### MANAGEMENT + GENERAL EXPENSES BY FUNCTION: \$9.5M

### **MANAGEMENT & GENERAL EXPENSES**

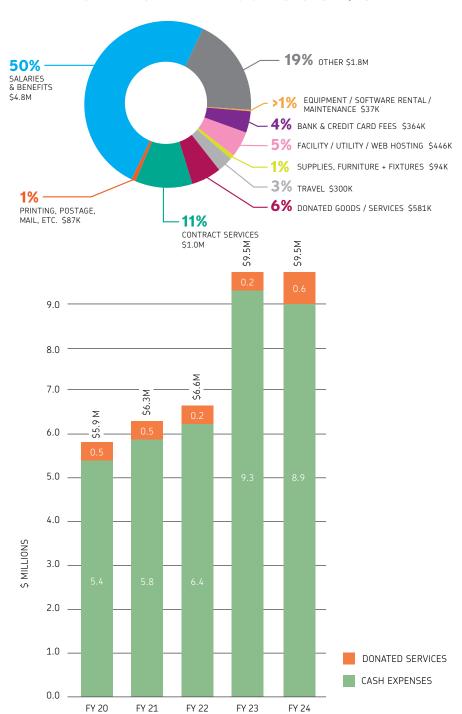
Direct Relief spent \$9.5 million on administration in FY 2024. Administration expenses are those that relate to financial and human resource management, information technology, communications, public relations, and general office management. A total of \$4.8 million was for salaries, related benefits, and taxes for 41 full-time employees engaged in administration and financial management.

### MANAGEMENT & GENERAL EXPENSES ALSO INCLUDE >>

- ▶ \$364 thousand in credit card and banking fees
- \$300 thousand for travel, meetings and conferences
- \$1.2 million in contract services (\$197 thousand of which were donated services)
- \$157 thousand in accounting fees for the annual CPA audit, payroll processing and reporting, and other financial services
- \$206 thousand in legal fees
- \$48 thousand in press releases and online advertising
- \$21 thousand in taxes, licenses, and permits (Direct Relief is registered as an exempt organization in each U.S. state requiring such registration)
- A pro-rata portion of other allocable costs (see below)

### **OTHER ALLOCABLE COSTS**

Direct Relief owns and operates a 155,000-square-foot warehouse facility that serves as its headquarters. Costs to maintain this facility includes interest on a line of credit, depreciation, utilities, insurance, maintenance, and supplies. These costs are allocated based on the square footage devoted to respective functions (e.g., fundraising expenses described earlier include the proportional share of these costs associated with the space occupied by fundraising staff). The cost of information technology services is primarily related to the activities of the respective functions described above. These costs are allocated based on the headcount devoted to the respective functions.





### **COMBINED STATEMENT OF FINANCIAL POSITION**

For the fiscal year ended June 30, 2024 with summarized totals for FY 2023. Amounts are presented in the thousands.

,	FY 2024										FY 2023					
	Direct Relief		Direct Relief Foundation		Direct Relief Mexico*		Direct Relief South Africa**		Direct Relief Property 1, LLC		Inter-Organization Transaction Eliminations		Consolidated Total		Consolidated Total	
								\$ IN TH	IOUSAN	IDS						
ASSETS																
Cash and cash equivalents	\$	40,570	\$	1,557	\$	542	\$	11		-		-	\$	42,680	\$	64,078
Investments		153,689		84,060		-		-		-		-		237,749		248,526
Contributions and other receivables, net		23,431		3,281		-		-		-		(8)		26,704		18,800
Inventories, net		926,411		-		236		-		-		-		926,647		864,587
Prepaid expenses		4,009		-		-		-		-		-		4,009		7,371
Property and equipment, net		1,265		-		53		-		36,332		-		37,650		38,729
Investment in subsidiary		41,817		-		-		-		-		(42)		41,775		-
Other assets		328		-		3		-		-		-		331		329
Total asset	s \$	1,191,521	\$	88,898	\$	834	\$	11	\$	36,332	\$	(50)	\$	1,317,546	\$	1,242,419
LIABILITIES																
Accounts payable	\$	4,739		_		_		_	\$	0		-	\$	4,739	\$	8,327
Accrued liabilities		25,304		7,991		34		_		-		(8)		33,320		24,385
Long-term debt		-		-		-		-		-		-		-		-
Total liabilitie	s	30,043		7,991		34		-		0		(8)		38,059		32,712
NET ASSETS																
Without donor restrictions		1,030,511		77,757		258		11		36,332		(42)		1,144,827	-	1,040,700
With donor restrictions		130,967		3,151		542		-		-		-		134,660		169,008
Total net assets		1,161,478		80,908		801		11		36,332		(42)		1,279,487		1,209,708
Total liabilities and net asset	s \$	1,191,521	\$	88,898	\$	834	\$	11	\$	36,332	\$	(50)	\$	1,317,546	\$	1,242,420

<sup>\*</sup> Direct Relief Mexico is a wholly owned subsidiary of Direct Relief and commenced operations in Mexico on August 1, 2014. Direct Relief-Mexico was registered in Mexico as a public benefit corporation in July 2014.

<sup>\*\*</sup> Direct Relief-South Africa is a wholly owned subsidiary of Direct Relief and commenced operations in the Republic of South Africa on July 1, 2009. Direct Relief South Africa was registered in South Africa as a public benefit corporation in October 2007.

### **COMBINED STATEMENT OF ACTIVITIES**

June 30, 2024 with summarized				FY 2024				FY 2023	
totals for FY 2023. Amounts are presented in the thousands.	Direct Relief	Direct Relief Foundation	Direct Relief Mexico*	Direct Relief South Africa**	Direct Relief Property 1, LLC	Inter-Organization Transaction Eliminations	Consolidated Total	Consolidated Total	
				\$ IN TH	HOUSANDS				
PUBLIC SUPPORT AND REVENUE									
In cash and securities:									
Contributions	\$ 38,080	\$ 3,947	\$ 1,557	\$ 49	-	\$ (9,354)	\$ 34,279	\$ 43,942	
Contributions designated for quasi-endowment		589	-	-	-	-	589	\$ 43,942	
Business and foundation grants	33,435	-	-	-	-	-	33,435	70,982	
Workplace giving campaigns	2,592	-	-	-	-	-	2,592	5,940	
Special events		-			-	-		_	
Total public support from cash + securities	74,107	4,536	1,557	49	-	(9,354)	70,895	120,864	
From contributed goods and services:									
Pharmaceuticals, medical supplies and equipment	2,298,037	-	7,885	-	-	-	2,305,922	2,139,412	
Contributed freight	3,778	-	-	-	-	-	3,778	2,074	
Contributed goods - other	-	-	-	-	-	-	-	3	
Professional services received	393	-	-	-	-	-	393	474	
Total from contributed goods and services	2,302,209	-	7,885	-	-	-	2,310,094	2,141,963	
Total public support	2,376,316	4,536	9,442	49	-	(9,354)	2,380,989	2,262,827	
REVENUE									
Investment income	11,566	2,829	9	-	-	-	14,404	8,166	
Realized gain on sale of investments	(331)	(772)	-	-	_	-	(1,103)	1,507	
Unrealized (loss) gain on investments	(449)	6,288	-	-	-	-	5,839	3,024	
Realized gain on other assets	-	-	-	-	-	-	-	-	
Total revenue	10,786	8,344	9	-	-	-	19,140	12,697	
Net assets released from restrictions	-	-	-	-	-	-	-	-	
Total public support and revenue	2,387,102	12,881	9,450	49	-	(9,354)	2,400,128	2,275,524	
PROGRAM SERVICES									
Program related expenses	2,354,857	3,709	9,192	48	802	(9,354)	2,359,255	2,056,810	
SUPPORTING SERVICES:									
Administration	9,081	310	61	0	31	-	9,483	9,548	
Fundraising	3,368	1	-	-	20	-	3,389	2,950	
Total supporting services	12,449	310	61	0	52	-	12,872	12,498	
Total expenses	2,367,306	4,020	9,253	49	854	(9,354)	2,372,127	2,069,307	
Change in net assets	19,796	8,861	197	(0)	(854)	-	28,001	206,217	

### **COMBINED STATEMENT OF FUNCTIONAL EXPENSES**

FY 2024 For the fiscal year ended June 30, 2024 PROGRAM SERVICES: Pharmaceuticals, Medical TOTAL TOTAL SUPPORTING SERVICES with summarized totals for FY 2023. **PROGRAM** & **PROGRAM** & Supplies, Equipment & Related Expenses Amounts are presented in the thousands. **SUPPORTING** SUPPORTING USA International Total Administration Fundraising **SERVICES** SERVICES \$ IN THOUSANDS COMPENSATION AND RELATED BENEFITS 2.418 3.681 1.665 15.868 Cash and cash equivalents \$ 8 105 \$ 10 522 \$ \$ 13.761 Investments 169 596 765 256 117 1,138 996 278 Contributions and other receivables, net 406 1,327 1,732 835 2.845 2,393 Total compensation and related benefits 2,993 10,027 13.019 4.772 2.060 19,852 17.149 OTHER EXPENSES Pharmaceuticals, medical equipment and supplies 307,731 1,511,241 1,818,973 0 0 1,818,973 1,802,703 distributed - donated 2.788 21.245 8.600 Pharmaceuticals, medical equipment and supplies 18,457 distributed - procured Inventory adjustment (expired pharmaceuticals) 61,459 369.336 430.795 21,245 131.324 Accounting and legal fees 26,859 18.717 45.575 430.795 506 Advertising 12 63 75 45,575 773 448 525 362 0 563 Bank charges 76 438 48 110 683 7,085 Contract services Contributed services 2.266 3.692 5.957 364 364 474 Contributed freight 254 1,525 1.779 1.020 248 7.226 2.074 Contributed goods 384 2,163 120 786 906 197 197 393 658 Disposal costs (expired pharmaceuticals) Dues and subscriptions 168 267 436 906 659 Duplicating and printing 39 26 65 337 149 922 107 75 Equipment and software maintenance 300 374 35 14 114 624 12 33 151 Equipment rental 61 73 559 144 3,231 10,960 Freight and transportation 7,729 3 2 78 11.224 Grants and stipends 222 574 795 (77)0 10,883 77,094 Insurance 888 249 1.138 253 172 1.221 901 51 81 132 124 74 1,336 Interest 16 Meetings, conferences, special events 36 25 61 937 1.070 522 96 6 Miscellaneous 645 741 52 119 582 978 49 929 12 796 Outside computer services 44 Postage and mailing services 256 939 1.195 978 63 152 66 218 94 41 1.330 456 Rent and other occupancy 0 1,178 Supplies, furniture and fixtures 6 21 239 77 0 133 Taxes, licenses and fees 372 819 1,190 84 Training and education 61 308 370 253 96 1.540 76 Travel and automobile 130 307 437 23 15 408 1,347 93 Utilities and telephone 34 351 385 18 547 420 Web hosting 22 116 359 475 87 584 584 Total expenses before depreciation 407,402 1,937,596 2,344,998 4,677 1,308 2,350,983 2,050,888 34 1.292 Depreciation and amortization 180 1.057 1.238 21 1.270 Total functional expenses June 30, 2024 410.575 \$ 1.948.681 \$ 2.359.255 9.483 \$ 3.389 \$ 2.372.127 \$ 2.069.307 Total functional expenses June 30, 2023 362,333 9,548 2,950 1,694,477 2,056,810

FY 2024

FY 2023

# CORPORATE PARTNERSHIPS

MATERIAL DONATIONS AND IN-KIND SUPPORT

FY 2024

To fulfill its mission, Direct Relief has long sought partnerships with businesses and organizations with particular expertise that is needed and can be leveraged for humanitarian purposes. This approach has led to 200+ healthcare manufacturers and other corporations, in sectors ranging from technology to transportation, providing in-kind contributions in the form of needed goods (primarily medical products) and services that would otherwise have to be purchased. >>

### MANUFACTURERS & DISTRIBUTORS PROVIDING MEDICAL MATERIAL DONATIONS

Novo Nordisk 3MBiogen Haleon Abbott Bionime Henry Schein Organon Owen Mumford AbbVie Bioseal Hikma Accord Healthcare Boehringer Ingelheim Ingenus Pharmaceuticals Philips Healthcare Carlsbad Technology Jaguar Health Ajanta Pharma USA Pfizer Chartwell Pharmaceuticals Sandoz Alvogen Johnson & Johnson Corza Medical Kaleo Sanofi Amgen Curae Pharma **Amneal Pharmaceuticals** Kenvue Segirus

**Amphastar Pharmaceuticals Edwards Lifesciences** Kirk Humanitarian Servier Eli Lilly & Company Sol-Millennium Medical Group Apotex LifeScan Takeda Pharmaceuticals Arcutis Embecta Liquid IV **Emergent BioSolutions** L'Oreal Teva Pharmaceuticals Ascensia

Asofarma S.A. Encube McKesson Medical-Surgical Trifecta Pharmaceuticals Astellas Exergen Medicines360 Trividia Health AstraZeneca Galderma Medline Industries Unilever Baxter International Genentech Merck & Co. / MSD Unite to Light Bayer Genexa Merck Group Vertex

BD Genomma Lab Internacional Moderna Viatris
Belmora Grifols Nikkiso America Xeris Pharmaceuticals
Biocon GSMS Novartis Farmacéutica, S.A. Zydus Pharmaceuticals



### **COMPANIES PROVIDING CASH SUPPORT**

### \$2,500,000

AbbVie Foundation Eli Lilly and Company

### \$1.000.000

Haleon Moderna Therapeutics Takeda Pharmaceuticals North America Walmart Foundation

### \$500.000

Amgen Foundation Baxter International Foundation Biogen Idec Foundation **Bungie Foundation** Discovery Land Company Foundation Give Lively Foundation Humble Bundle The LIV Group Inc Merck & Co. Organon United Health Foundation

### \$250,000

Abbott Fund Adobe Foundation **BD** Foundation Comcast NBCUniversal The Holland America Line Foundation Kenvue KPMG U.S. Foundation Life For A Child USA McKesson Foundation

Unilever Unilever-Vaseline Vertex Pharmaceuticals

### \$100,000

Anonymous (1) 3M AmerisourceBergen Foundation Boehringer Ingelheim Cares Foundation The Bristol-Myers Squibb Company Cencora CVS Health Foundation Diabetes NSW Dow Inc. Edison International Elevance Health CARES Elevance Health Foundation FedEx Lemonade Motorola Solutions Foundation Quest Diagnostics Foundation RWIBarnabas Health Sanofi US Foundation Viatris Yardi Systems

### \$50.000

Anonymous (1) Bundle of Holding, LLC Dodge & Cox GE Health Foundation Global Impact Intel Foundation **NBA** Cares

The P&G Fund Pura Vida Tencent America Teva Pharmaceuticals USA UKG Vertex Foundation Workday Foundation

### \$25,000 +

AbbVie Baver Healthcare Curbstone Financial Management Corporation Cytiva Deckers Brands Fandiem GlobalGiving Integra LifeSciences Corporation Intuit J. L. Durland Company Jazz Pharmaceuticals Logitech Medicines360 The Morrison & Foerster Foundation O'Melveny & Myers, LLP Opal Restaurant & Bar Princess Cruises Community Foundation S&P Global Foundation Sonos Sony Corporation of America Starker Forests, Inc. TE Connectivity Zimmer Biomet Foundation

### \$10,000 +

Anonymous (3) **AEGIS Insurance Services** American Society of Nephrology Analytics8 LLC BD Beauty 21 Cosmetics Carnival Cruise Line Catalent Pharma Solutions Collette Confluent.Org ElmTree Funds First Street Leather Genentech Gladstone Gallery Google Henry Schein, Inc. Johnson & Johnson Juniper Networks Karl Storz Imaging Love, Tito's McDowell Hetherington LLP MSC Industrial Supply Novo Nordisk Paramount Pictures Partner Engineering and Science Patagonia.com Pfizer, Inc. Olik Technologies Rakuten Santa Barbara Home Improvement Tantrum Collectibles Two Sigma Investments LLC Wolfspeed, Inc. Zoom Video Communications

# STRATEGIC FOUNDATION PARTNERSHIPS

FY 2024

Direct Relief was able to respond to unprecedented humanitarian needs this fiscal year due in part to coordinated efforts with these leading foundations that share commitments to improve health and lives across the U.S. and around the world. >>

### STRATEGIC FOUNDATION PARTNERSHIPS

The Aall Foundation The Adrian Family Foundation All Within My Hands Anita B. & Howard S. Richmond Foundation Inc. Anthony & Jeanne Pritzker Family Foundation The Barba Family Foundation Beast Philanthropy Biella Foundation Bluebird Legacy, Inc. Clermont Foundation Cole-Crone Family Foundation, Inc. Conrad N. Hilton Foundation Crown Family Philanthropies The Cynthia and George Mitchell Foundation The Daphne Seybolt Culpeper Foundation, Inc. D'Augustine Foundation Discovery Land Company Foundation The Echlin Foundation Ethel Josephine Scantland Foundation, Inc. Farvue Foundation, Inc.

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Kay Family Foundation

Rock Paper Scissors Foundation Schoellkopf Family Foundation The Scoob Trust Foundation Scott Family Fund Shoresh Foundation SKL Family Foundation Spencer Murfey Family Foundation Steinmetz Foundation Steven and Laura Mayer Family Foundation T&J Meyer Family Foundation TIF Foundation Fund Tillson Memorial Trust Tres Chicas Walter J. and Holly O. Thomson Foundation Walters Family Foundation The Wasily Family Foundation Webb Foundation The Wenden Foundation William H. Kearns Foundation Zegar Family Foundation

# LEGACY SOCIETY

FY 2024

The Legacy Society exclusively recognizes those caring individuals who have included Direct Relief in their estate plans. Their commitment and dedication are shining examples of generosity that will help Direct Relief continue its efforts to improve the health and lives of people affected by poverty or emergency situations by mobilizing and providing essential medical resources needed for their care. >>

# **LEGACY SOCIETY**

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FY 2024

Our deepest thanks to Direct Relief's investors, whose generosity has enabled service to millions of people throughout the world. >>

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For their extraordinary generosity, personal kindness, passionate guidance, and bountiful energy, and for their dedication to the health and welfare of people everywhere. They will be greatly missed.

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# GUIDING PRINCIPLES

# Direct Relief\*

## **SERVE PEOPLE**

Improve the health of people living in high-need areas by strengthening fragile health systems and increasing access to quality health care.

# LIFT FROM THE BOTTOM, PULL FROM THE TOP

Focus on serving the most medically underserved communities in the U.S. and abroad, working with the world's leading companies, greatest thinkers, and best institutions.

## **BUILD UPON WHAT EXISTS**

Identify, qualify, and support existing healthcare providers over the longterm and serve as a catalyst for other resources.

### **REMOVE BARRIERS**

Create transparent, reliable, and costeffective channels to enable medically underserved communities access to essential medical resources (particularly medicines, supplies, and equipment).

# PLAY TO STRENGTHS, PARTNER FOR OTHER NEEDS

Engage in activities that address a compelling need and align with our core competencies and areas of excellence. Ally with an expanded network of strategic partners who are working on related causes and complementary interventions to leverage resources.

## **ENSURE VALUE FOR MONEY**

Generate efficiencies, leverage resources, and maximize health improvement for people with every dollar spent. Maintain modest fundraising and administrative expenses.

# BE A GOOD PARTNER & ADVOCATE

Give credit where due, listen carefully, and respect those served and those contributing resources.

# RESPOND FAST WHILE LOOKING AHEAD

Support the immediate needs of survivors by working with local partners best situated to assess, respond, and prepare for the long-term recovery.

## DO NOT DISCRIMINATE

Deliver aid without regard to race, ethnicity, political or religious affiliation, gender, sexual orientation, or ability to pay.

### AIM HIGH

Combine the best of business, technology, and public policy approaches for the benefit of people in need.